



New York Jewish Travel Guide

READERSHIP PROFILE



75,000+ unique visitors per month



Occupation: Executive/upper Management, Owner - **40%**



Median Household Income: **\$165K**



Real Estate- Owns home/condo/co-op- **65%**



Automobile Ownership: Own Car- **40%**



Marital Status: Single: **58%** - Married - **40%**



Travel: Stays in Luxury Hotels- **75%**



International Trips per year - **3 times** a year



Weekend getaways - **4 times** a year



Education: Readers reporting attending college- **87%**



Dining out: **1-2 times** per week -**95%**

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